LATIMER ROAD

Past Present Future

Map 1888

WORMWOOD SCRUBS

Recreation Ground

300 Yards
200
100
Butts

Keepers Lodge

Gun Club

Reilly & Co Shooting Ground

Duncane Rd

WEST LONDON

LATIMER ROAD

WORMWOOD SCRUBS

St Quintin's Avenue

Walmer Road

Silchester Road

WOOD LANE

Wharf Road

LATIMER ROAD

JUNCTION

Woodlane Farm

Hunt Street

St Ann's Road

Stebbing Street

Latimer Road

Evnam Farm

St Georges Road

Darnley Road

Ryton Road

Royal

UXBRIDGE ROAD

UXBRIDG

Shepherds Bush Green

Latimer Road is a through route to Holland Park Avenue, before the building of the Westway

Looking north up Latimer Road towards North Pole Road, around 1900.

A 'mixed use' street with businesses and residential.

335 – 339 Latimer road 1977

Latimer Road 1970s

Latimer Arms (no pubs remain in Latimer Road. The Aphrodite is expected to changing use to residential above a wine bar/restaurant)

LATIMER ROAD
IN THE PRESENT

**ENTRANCE/EXIT TO NEW UNDERPASS FROM WOOD LANE
WILL BE ON LEFT OF IMAGE**

**OFFICE AND BUSINESS UNITS AT SOUTHERN END
HAVE SIGNIFICANT VACANCY LEVELS**

SOME BUILDINGS THAT COULD BE ADAPTED TO RESIDENTIAL ABOVE WORKSHOPS AND STUDIOS

1980'S LOW RISE INDUSTRIAL/WORKSHOP UNITS PROVIDE VALUED LOCAL USES (VEHICLE REPAIR, ELECTRICAL FACTORS)

SOME USED FOR STORAGE ONLY

**LACK OF FOOTFALL ADDS TO SAFETY/SECURITY PROBLEMS
AND LACK OF CAFES, COFFEE SHOPS, AND EVENING ACTIVITY**

Why is Latimer Road not working, as an Employment Zone?

- Too far from public transport
- No coffee shops or places to eat
- Buildings outdated

At same time house prices in the street increasing fast, as elsewhere in W10.

What is the right balance for the future, between housing and employment?

Uses which would liven up Latimer Road and benefit its neighbours

- Restaurants/coffee shops?

- Pubs?

- Artists studios and workshops (ACAVA)?

- Gym, Health/wellbeing/fitness centre?

- Commercial nursery/creche?

- A school?

- Farmers Market at weekends?

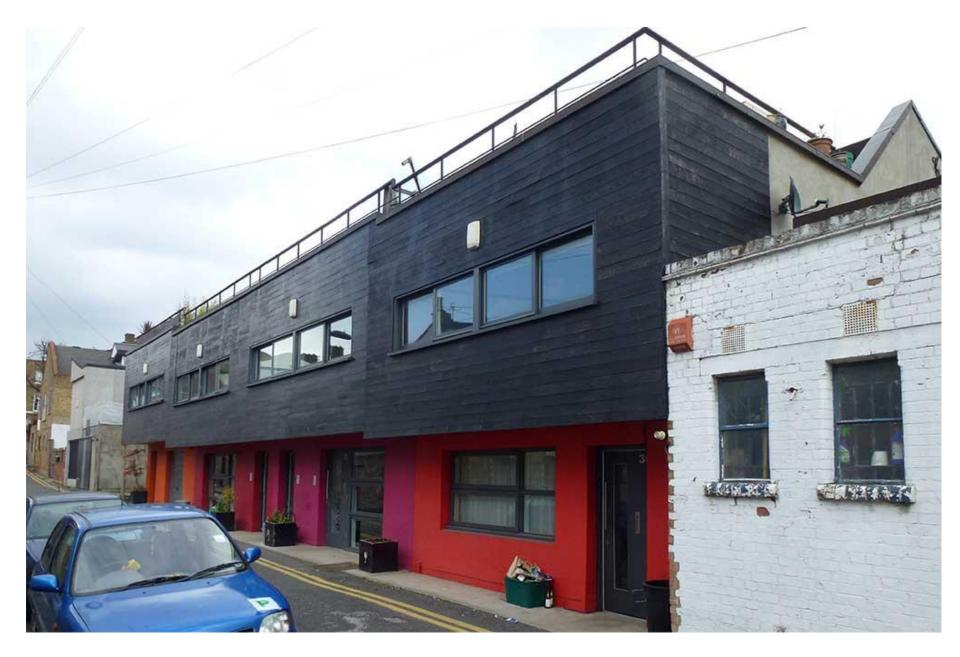These need the council to be more flexible on uses allowed under planning policies

Lonsdale Road, Queens Park

Northcote Street, SW11

Columbia Road flower market, East End

Mixed workshops and housing, Clarence Mews, Hackney

Proposed new mixed use development, King Street, Hammersmith

The Deptford Project

Canalot Studios, Kensal Road

Hoxton

Golborne Road, North Kensington

Shoreditch

Lambs Conduit Street, Holborn

Dock Kitchen restaurant, Portobello Dock
Only ¾ of a mile away and showing what some
investment and design can do

Canal Building, Portobello Dock
(won a RBKC design award)

PLEASE GIVE US YOUR IDEAS